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Photo: New Tang Dynasty Television (NTDTV) reporter Yvonne Yeh (left), and Senator the Honorable Allen M. Chastanet, Minister For Tourism & Civil Aviation, Government of Saint Lucia, welcome Asian-American travelers to experience Bay Gardens Resorts and Saint Lucia.

BAY GARDENS RESORTS WELCOMES NEW YORK'S NTDTV *Saint Lucia Targets Asian-American Travelers*

CASTRIES, SAINT LUCIA – December 02, 2009 – Bay Gardens Resorts welcomed international television network New Tang Dynasty Television (NTDTV) to Saint Lucia November 23 – 26, 2009. NTDTV is broadcast to over 200 million homes worldwide and was invited in conjunction with His Excellency Tom Chou, Ambassador of the Republic of China [Taiwan] as an effort to promote the islands' tourism to Asians worldwide.

“At Bay Gardens Resorts, we welcome guests from all different ethnicities and cultures from around the world,” commented Bay Garden Resorts’ Managing Director, Joyce Destang. “We value our diverse array of guests, and have a strong repeat clientele. We believe that the Asian market is highly

important, and we would like Asians from all over the world to know that Saint Lucia cannot be missed. Bay Gardens Resorts is the ideal location for travelers who want to experience a tropical island destination similar to what is available in Asia Pacific without having to travel halfway around the globe.”

NTDTV spent four days touring the various Bay Gardens Resorts properties and interviewing key tourism officials including Senator the Honorable Allen M. Chastanet, Minister For Tourism & Civil Aviation, Government of Saint Lucia and His Excellency Tom Chou, Ambassador of the Republic of China [Taiwan]. The group also toured Saint Lucia visiting Sulphur Springs and Torielle Falls in Soufriere. While in Soufriere, NTDTV enjoyed fine-dining and spectacular views at Ladera’s Dasheene Restaurant. Ladera is the original open-air concept resort on the island. Bay Gardens Resorts’ fabulous The Dolphins Restaurant served up island cuisine, while the popular Chinese restaurant Memories of Hong Kong was not to be missed in Rodney Bay Village.

Saint Lucia is appealing to many Taiwanese travelers in part due to the fact that it is one of the few Caribbean islands that restored ties with the nation in 2007. As a result, Taiwan has invested money to help boost tourism to the island through agriculture, aquaculture and horticulture. Their newly constructed orchid greenhouse is the largest of its kind in the Caribbean and will soon be home to 70,000 orchids.

NTDTV’s segments on Bay Gardens Resorts and Saint Lucia are to begin airing in December in the greater New York area (via Time Warner 589, RCN 490), USA (via various local cables), Canada (via Rogers 817 and Novus 340 cables), and worldwide (via 4 unencrypted global satellites).

About Bay Gardens Resorts

Bay Gardens Resorts was founded in 1995 and consists of the award-winning Bay Gardens Hotel, Bay Gardens Inn and the collection’s newest addition, the spectacular four-star Bay Gardens Beach Resort & Spa. The resort group offers several amenities including five restaurants, spas, gyms, water sports, a dive shop, Saint Lucia’s only anti-aging clinic and the *stay at one, play at three* option.

www.baygardensresorts.com

About NTDTV

NTDTV is the only 24/7 Chinese TV network headquartered in the U.S.A. with missions to providing accurate, reliable, timely and uncensored news to the viewers, fostering understanding between Chinese and Western societies, and promoting appreciation of traditional Chinese culture. NTDTV now broadcasts to over 200 million potential viewers worldwide. In mainland China, there are an

estimated 40 million privately owned satellite dishes capable of receiving overseas satellite TV programs; in many cases a single satellite dish serves several families. NTDTV's broadcasts reach as many as 20 million satellite viewers in North America (via Galaxy 19), 100 million satellite viewers in Europe (via Hot Bird 6), 5 million satellite viewers in Australia via (NSS 6), and over 100 million satellite viewers in Asia (via ST1). NTDTV is free-to-air and therefore available to all who use Ku-band reception. NTDTV's programs can also be accessed via cables, public access channels, and the Internet both live and on-demand via www.ntdtv.com. NTDTV's cable programming is available in major metropolitan areas in North America, including New York, New Jersey, Washington D.C., Boston, Philadelphia, Chicago, Los Angeles, and San Francisco. NTDTV's website receives an average of 700,000 daily hits, with some 3,000 hours of programs being downloaded every day. These numbers continue to grow steadily. Finally, NTDTV is the proud presenter of the world-class Chinese New Year shows annually at Radio City Music Hall since 2006 by Shen Yun Performing Arts (www.shenyunperformingarts.org).

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